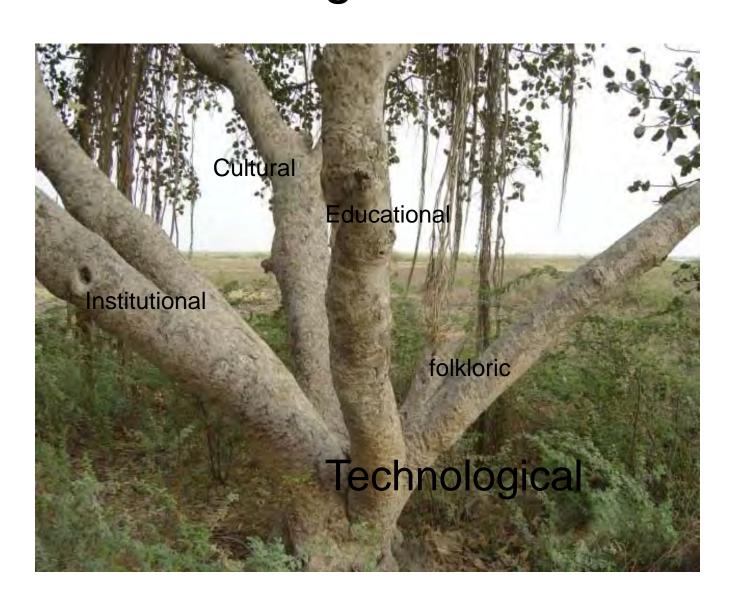


blending

Passion, purpose and **Performance Through Platforms**

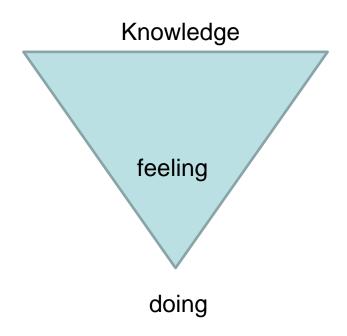
Mapping the creative mind of the world at grassroots



Inclusive innovations

- Dimensions of Inclusion,
- Designing Policies and institutions attending to the needs of neglected
 - -Spaces
 - -Sectors
 - -Social segments
 - -Skills and knowledge

Why do we do so little? Knowledge, feeling and doing

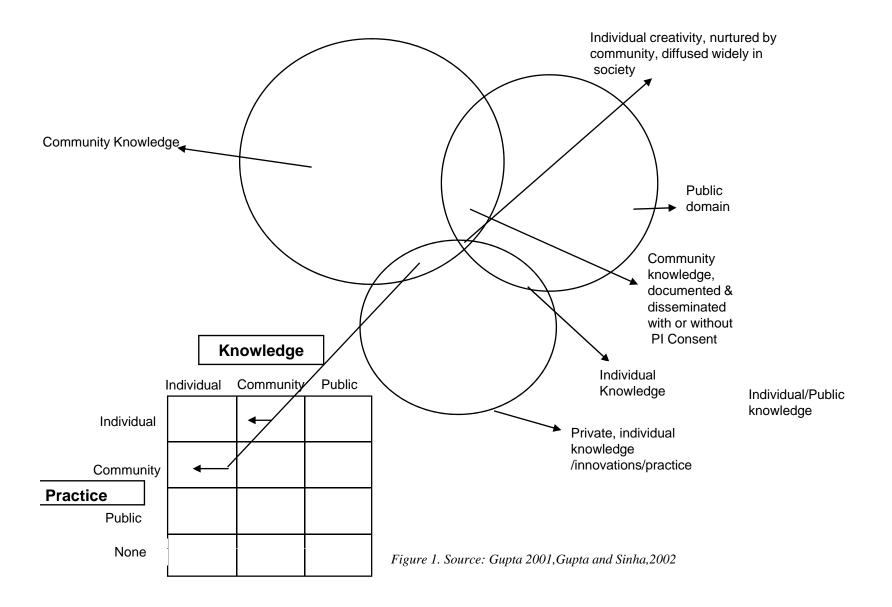




Intellectual capital Intellectual property Social capitaly Natural capital **Ethical Capital**

Source: Gupta, 2001

Contested Domains of Local Knowledge



- Do incentives for innovations matter?
- Obviously yes, but do incentives of same kind will trigger various kinds of innovations?
- What kind of contingent models of rewarding creativity be developed so that innovations for various social segments evolve, mature and diffuse?

Resource right regimes

Knowledge right regimes		Private	Community	Public	Open access
	Private	PKPR-1	PKCR-2	PKPR-3	PK-OA R-4
	Communit y	CKPR-5	CKCR-6	CKPR-7	CKOA R-8
	Public	PUBKPR-9	PUBKCR-10	PUBKPR-11	PUBKOAR- 12

How to tailor incentives for combination of resource and knowledge right regimes

How to reward: Portfolio of Incentives for innovations

Forms of incentives

Material non material

Targ	get
------	-----

Of individual

Incentives

collective

non-mate	∆rial_in	dividual
IIOII-IIIau	ci iai-iii	aividuai

Recognition Honour Memorial

material-collective

material-individual

awards

R and d grants

Endowments

Endowments

Awards

Ipr or non ipr based

Trust funds
Venture and incubation
funds
Collective awards
Support for

Institution building

non-material-collective

Policy changes

Pedagogic changes

How do Innovations occur

When at least one of the three is new

- Method—processes
- Material—entropy, energy,
- Moving along the value chain: Applications
 –externally driven, user driven, community driven

Innovation Outcomes: 7Cs

- Convergence
- Collaborations
- Creativity
- Convenience, comfort, drudgery reduction, efficiency
- Cost reduction, affordability
- Coverage: reaching the unreached
- Consumption -sustainable



National Innovation Clubs:

- Search: Celebrating the decade of innovation by mapping the creativity and innovations in the hinterland
- Spread: Disseminating/Cross-pollinating innovations across spaces, social segments and sectors
- Sense or Benchmark: Identifying the roots of persistent problems and the mindsets that trigger their continued tolerance in society and solve problem, add value and develop product/service
- Celebrate: Recognising achievers in different social segments

Transcending Frontiers of frugality

- Children
- Tech youth : techpedia.in
- Informal sector –NIF

Service at your door step:

Sheikh Jahangir, Jalgaon, Maharshtra



Scooter mounted **flour** mill

Scooterbased washing machine

Fortune at the Top of Ethical and Innovation Pyramid



Compressed air car

Mr. Kanak Gogoi, Assam, cost per km, 60 paise



Bicyle Refrigerator For Rural Areas.

Student : Sagar Chandrakant Gadkar, Amol Raghunath Kachare, Sanjay Shivaji Kachare, Suyog Hanmant Jadhav

Guided By: Prof. S. A. Khot

College: Padmabhushan Vasantraodada Patil Institute of technology, Budhgaon, Sangli

It is a 50 lit capacity, refrigerator which is powered by a rear wheel of bicycle. To achieve the required rpm of compressor a larger pulley of dia 20 inch on rear wheel shaft through which a compressor is run

Steady paddling of bicycle at 14 km/hr. for 30 minutes at an ambient temperature of 35 C, brings down the temperature in box to 8 C.





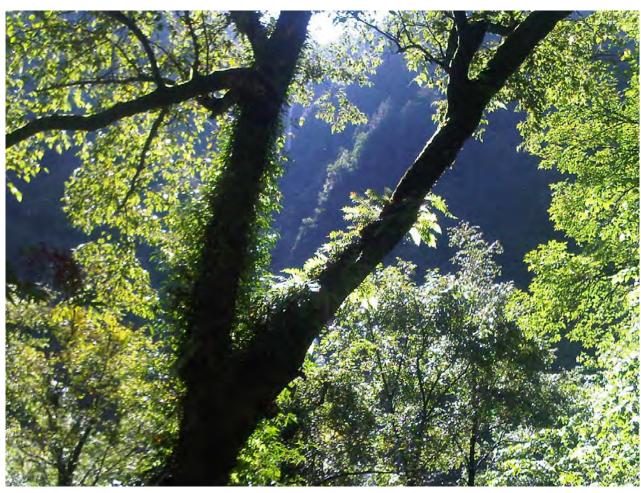
Future sources of learning, creativity and innovation would not be restricted to formal boundaries of organisations.

Creating networks:



No one organization is likely to possess sufficient information or knowledge to enable it to achieve its goals

Shaping future requires working sometimes without templates:



Integration of different streams of thought and action require incorporation, assimilation and adaptation of the strengths of each system



Shadows of sustainable spirit: trying to look for **frugal**, **diverse**, **resilient and simultaneous solutions**, as nature does all the time

Power of long term dreams

A page from Japanese history

200 year long edu policy , 1860s

Inclusive development through formal and informal innovations

Some pointers towards innovations but also inertia

Emerging Models of innovations

- New models of innovations:
 - a) Building upon what disadvantaged people are rich in: inability to live with problems unsolved –overcoming inertia
 - b) Empathetic innovations: samvedana se srijansheelta, kho kho model of innovation (innovation relay)
 - c) Going beyond long tail, long nose of innovations to *turbulent* innovations

Models of innovations:

- d) Inverted model of innovations: children invent, engineers fabricate, and companies commercialize
 - e) Pooling of distributed ideas for innovation and experimentation: uncommon from common
 - f) distributed mind management:

 <u>www.techpedia.in</u>, transcending the limits of frugality
 - g) Moving blackboards: learning from unexpected quarters



Learning platforms:

from concrete to abstract

- 1. Artefactual as a replication of solution level
- 2. Analogically metaphor to inspire
- 3. Heuristically as a model or principle
- 4. gestalt configurational level

Gupta, 2012, Own complilation

Changing the context changes the content

platform **Fechnological**

Known

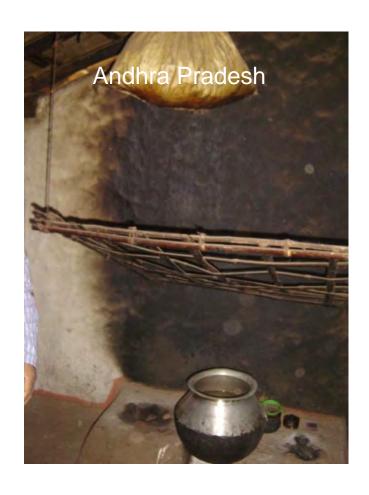
Making strategic Breakthroughs

Domain characteristics

Known Unknown incremental innovations, adaptive trials, user-led R & D with external modifications., experts, new actors incubation and new arrangements Unknown Product Development, Paradigmatic disruption, discontinuity and amplify the non-parameteric form, features and approaches **functions** sanctuary

Long tail of innovation (only a few achieve scale, a large number sell a few pieces or in a few communities) Long nose of innovatio Room for n: Take long maneuver time to come into market

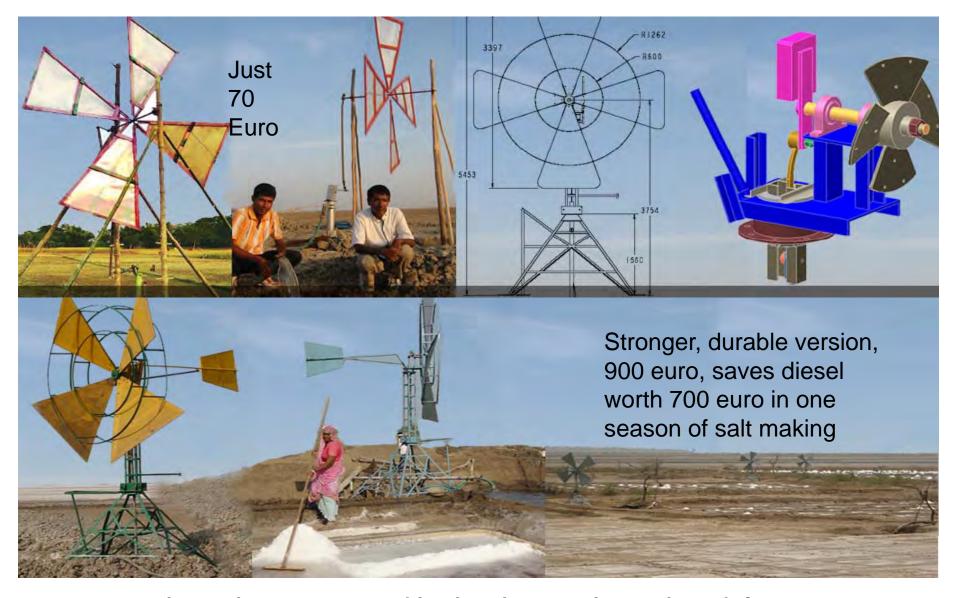
Learning from common people



Energy: Do we harvest efficiently?







Innovation by Mehtar Husain and his brother Mushtaq Ahmed from Assam to Gujarat

Several African countries have shown interest to get this technology



Solutions for the poor and the rich, by the poor: but this is not Jugaad.



Non stick clay pan: Rs 60 /= Mansukh Bhai Prajapati, Surendra Nagar, Gujarat

Mansukhbhai: Mitticool Product Range





3

a

Pod borer



Herbal Neem stabilizer



Kanubharti Mojibharti Bavaji, Junagadh, Gujarat

Validation: Institute of Himalayan Bioresource Technology, Palampur

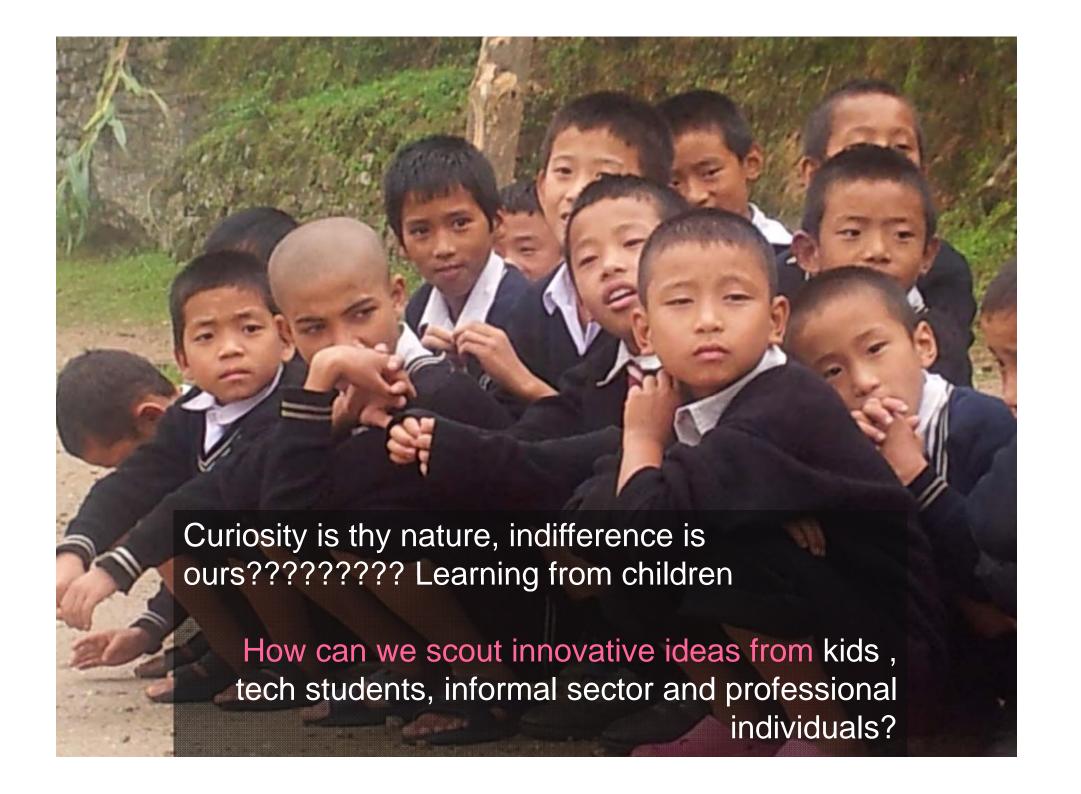
Insecticidal activities of one of the grassroots practices (a combination of five ingredients) were tested in different ratio against Lepidopterons

- Practice was found to be effective against *Helicoverpa armigera* larvae and exhibited Insect Growth Regulator (IGR) like activities.
- In all the combination tested, larvae failed to reach pupation stage and many died during larval stages. Similar activities were recorded in *Spodoptera litura*, however some of the larvae reached to pupation but failed to hatch into adults
- In dose response assay activity was retained up to 2%.

Validation: Institute of Himalayan Bioresource Technology, Palampur







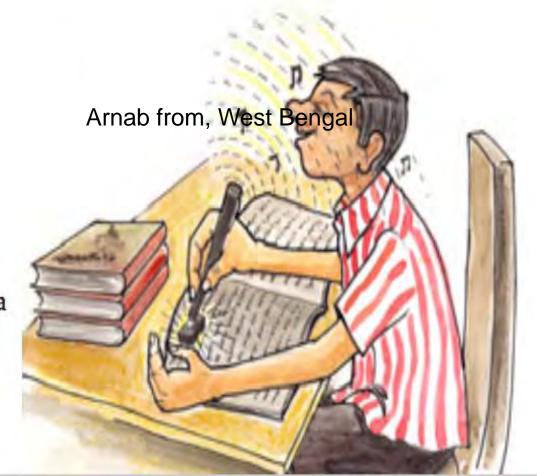


Reading assistant for the blind/low vision people

Mayank's idea is to develop a gadget that can be worn on a hand and which can be moved over text or braille. It uses sensors that scan text and braille and convert it into audio signals for the blind /visually challenged.



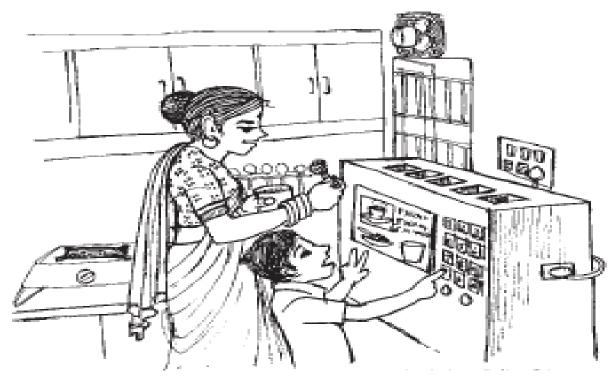
Mayank Walia Class 12 Police DAV School Jallandhar, Punjab



Kitchen King- automatic food making machine Master

Abhishek Bhagat, class tenth, Bhagalpur, Bihar

This is a tested gadget with 12 boxes in it and a display screen from which one can select options



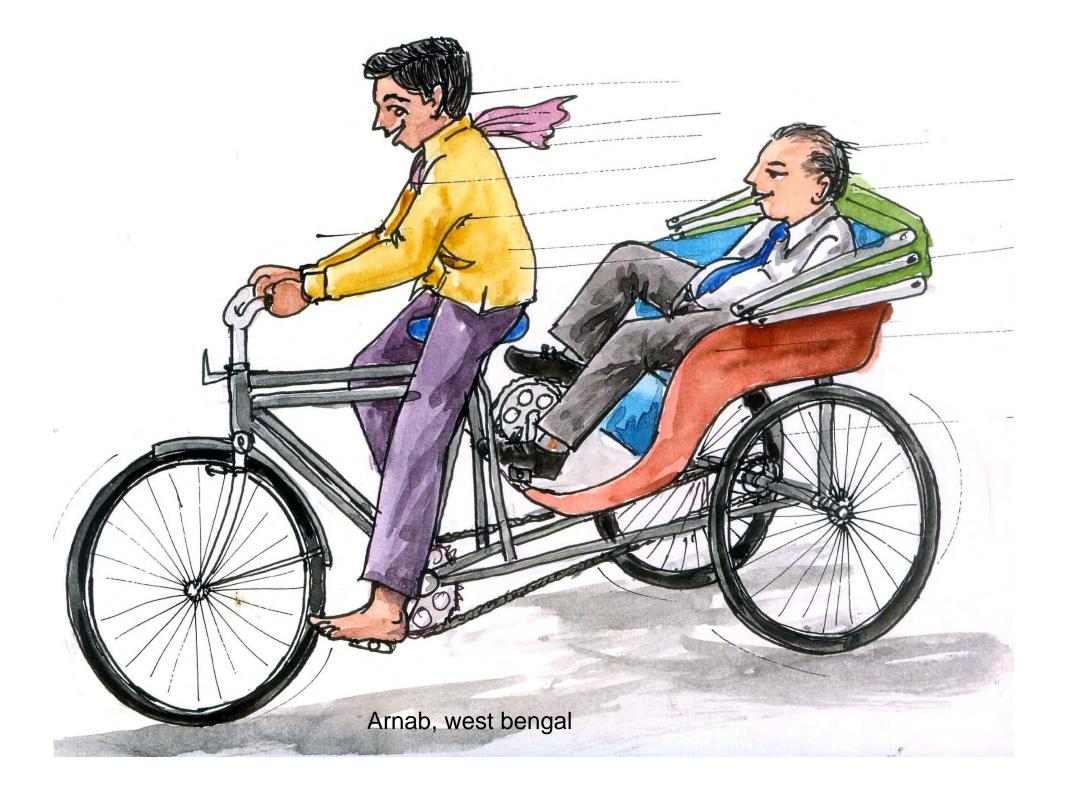
to cook different items. Then, the screen displays the required quantity of each ingredient. Once the items are fed into the machine, it cooks the dishes.

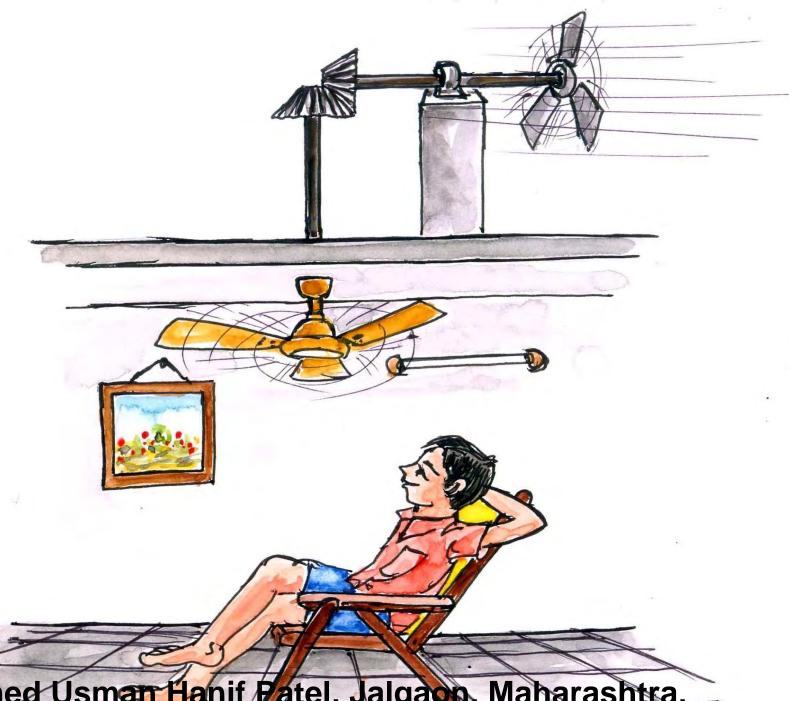
Show freshener from china

Wei zhi chuan, class tenth

- Wei started playing ping pong at the age of six
- After lot of practice in the day, his shoes became wet due to sweat and left an uncomfortable feeling
- He thought of inventing "bactericidal shoe hanging machine"
- When the shoes are put on the hooks in the shoe hanging machine, the ultra violet rays and hot air start freshening the shoe and the dampness as well as the odour is removed. The shoes become fresh.







Mohammed Usman Hanif Fatel, Jalgaon, Maharashtra,

Multi-purpose Processing Machine

Innovator: Shri Dharamveer, Yamuna Nagar, Haryana

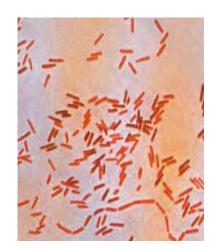
- The machine is capable of processing various herbs like juice and gel of *aloe vera*, juice of *amla*, *jamun*, mango, tomato, orange, etc.
- The cylindrical vessel is surrounded by jacket of castor oil for uniform distribution of heat.
- Motor speed: 1440 rpm; Rotor/centrifuge speed: 360 rpm
- Two variants of capacity 50 kg/h and 150 kg/h
- Electricity consumption: 1-1.5 units/hour
- Weight of machine: 60 kg and 125 kg
- NIF engaged a design firm to improve aesthetics, functionality, safety and hygiene.





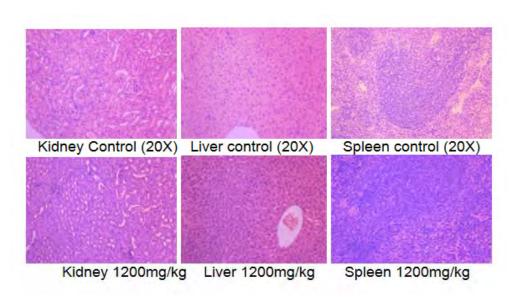
Typhoid Fever

- Typhoid is one of the most common worldwide bacterial diseases transmitted by ingestion of food and water, contaminated with *Salmonella typhi*. Poor sanitation conditions promote the occurrence and re-occurrence of typhoid
- •Symptoms of typhoid includes frequent fever and gastric problems.
- Typhoid fever persist for three weeks to a month, which may be fatal if not treated.
- Treatment of typhoid includes various chemical drugs such as ampicillin, chloramphenicol, amoxicillin, ciprofloxacin etc
- •Resistance of causal organism towards these commonly used drugs is one of the major concern worldwide. Typhoid resistance to these drugs are known as Multi Drug Resistant Typhoid (MDR-Typhoid)



Herbal Formulation for Typhoid:

- •Extract and fractions obtained from *Shorea* robusta was evaluated against causal organism of typhoid and all of them showed good control in *in vitro* conditions.
- •Toxicity of the above was also tested in in vivo conditions in Swiss albino mice at different dose and it was found non-toxic even at the oral dose of 1200mg/kg.



Evaluation of Plant extracts for their anti-cancer properties"

Fig 1A:-MTT cell viability assay upon Bur treatment: Mouse melanoma B16F10 LucG5 cells were treated with increasing concentration of Bur for 16 h. Cells were incubated with MTT for 4 h and absorbance were measured at 570 nm using an ELISA reader. Mean percent cell viability ((standard error of mean) is plotted as a function of Bur concentration in µg/ml.

Effect of Compound 2 (Cayratia) on Cell Viability using Skin Cancer (B16F10 LucG5) Cells

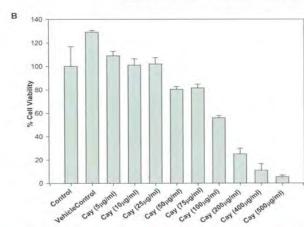
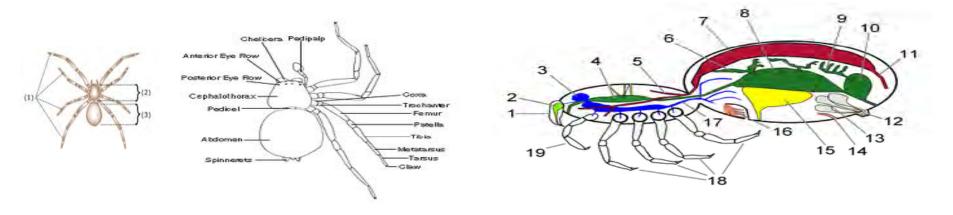


Fig 1B:-MTT cell viability assay upon Cayratia treatment: Mouse melanoma B16F10 LucG5 cells were treated with increasing concentration of Cayratic for 16 h. Cells were incubated with MTT for 4 h and absorbance were measured at 570 nm using an ELISA reader. Mean percent cell viability (standard error of mean) is plotted as a function of Cayratic concentration in µg/ml.

- The plants extract evaluated for its efficacy against Skin cancer cell lines (B16F10 LucG5) showed significant reduction in the % cell viability.
- The growth of cancer cells were reduced when they were treated with extracts.
- A dose dependent relationship was observed, higher the concentration of the extract higher was the reduction in the cell proliferation.
- The herbal extract is very effective against the cancer cell lines.

"Spider Protein Formulation for Blood Clotting"

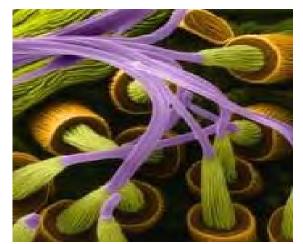
Silk (Protien) Producing Structure of Spider



Spinneret one of the specialized silk-handling devices found in spiders. 4 pairs (2 on 10th segment and 2 on 11th

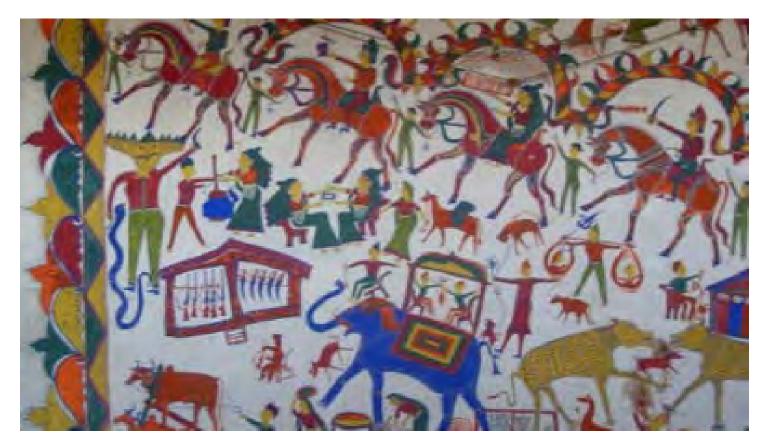
abdominal segment)





Spinnerets are movable, sclerotized tubes composed of several segments; they vary in size, and are mostly conical in web-spinning species. The silk glands produce a protein (fibroin) as a liquid which is emitted through tiny spigots on the ends and ventral sides of the spinnerets.

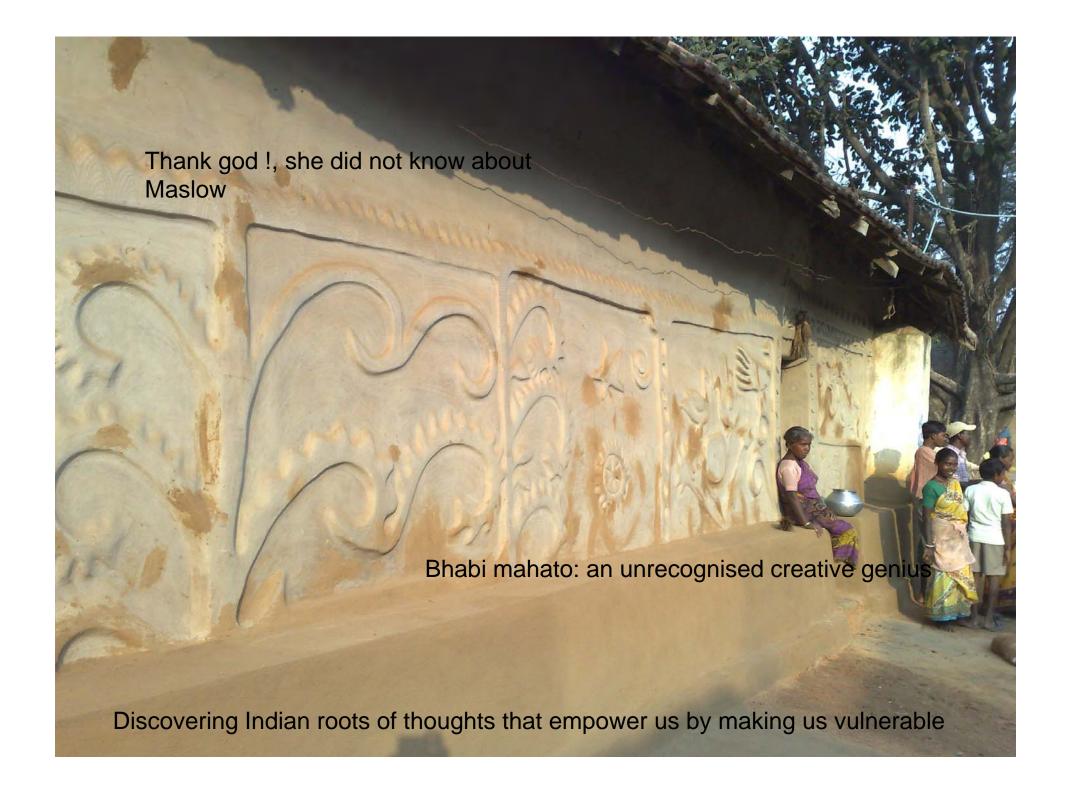




traditions of excellence pançhmahals

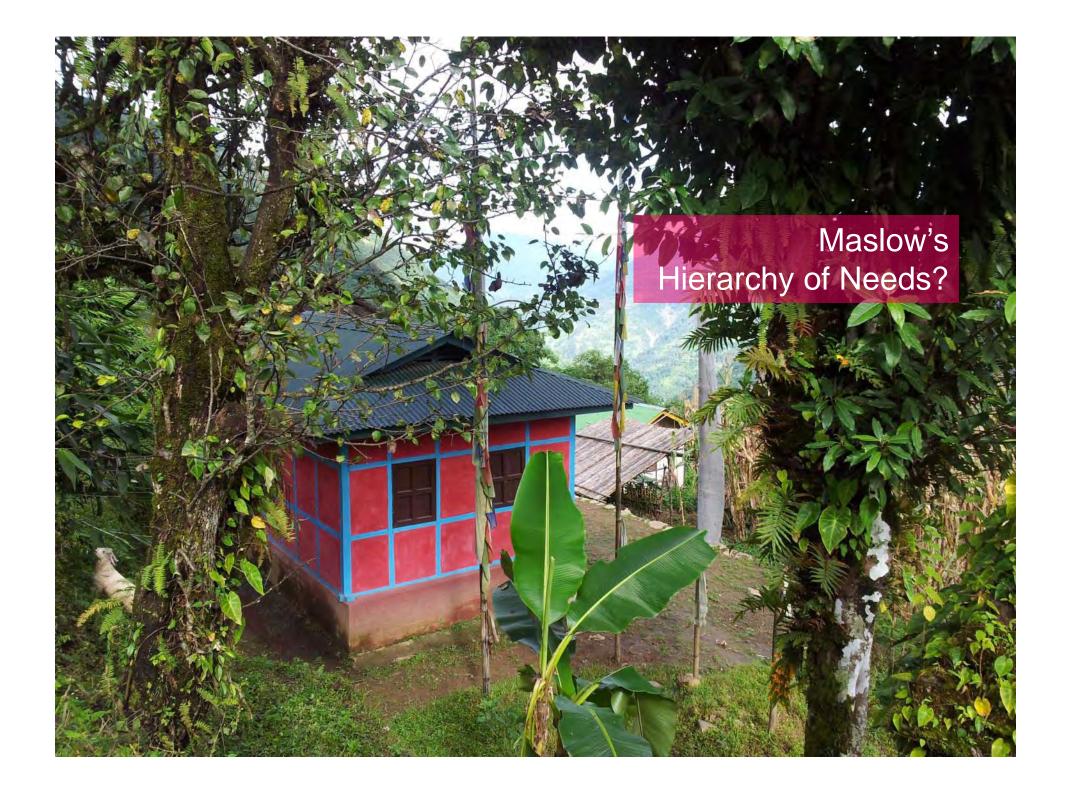
Is this a skilled job? How can then she be unskilled?

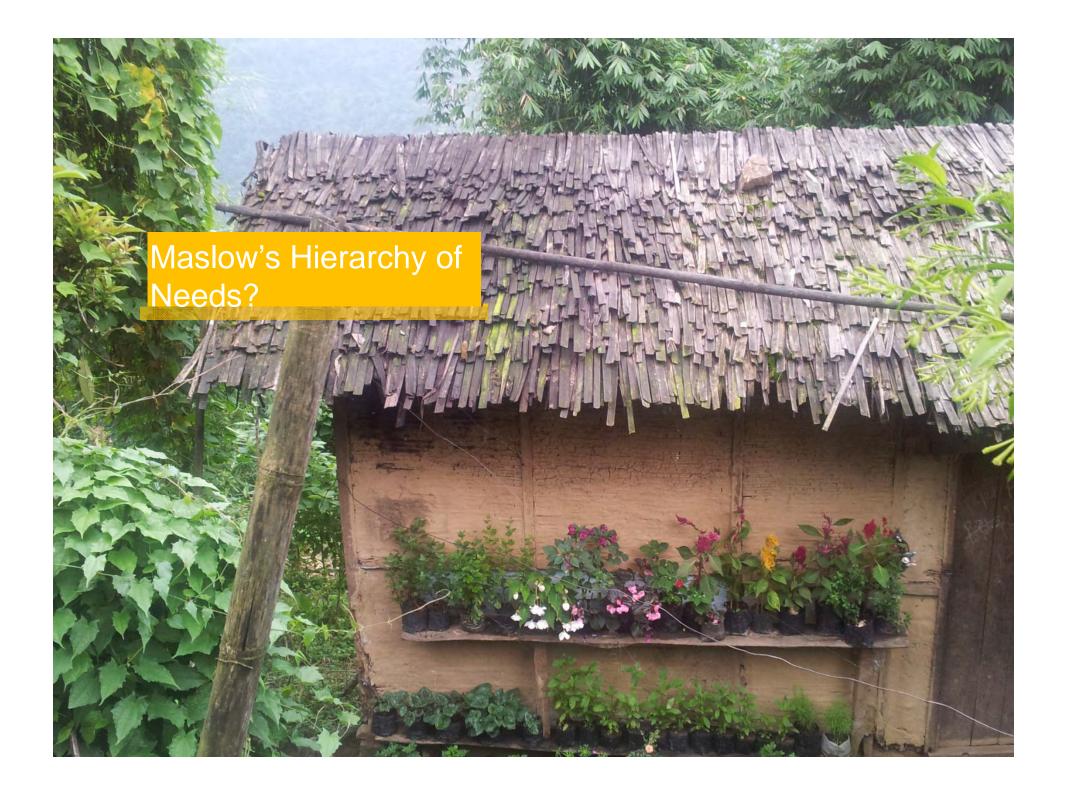




No surface is too scarce, no place more perfect for the expression of creative spirit even on dung cakes heap

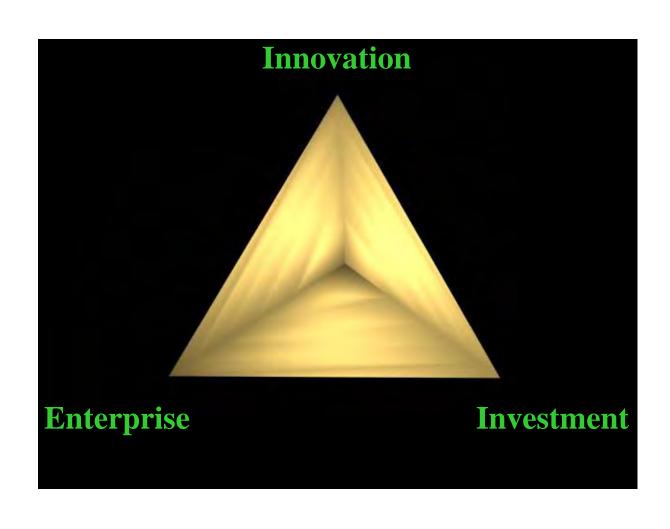








GOLDEN TRIANGLE OF CREATIVITY



Mind to market: the case of herbavate



Herbvate: a skin ointment

 It is based on the knowledge of seven innovators from six districts Sabarkanth, Panchmahal, Dang, Mahsana, Patan and Bhavnagar of Gujarat. Herbavate exhibits remarkable properties against eczema and variety of inflammatory and infectious skin conditions.

Communities: The innovators of Herbavate: 1. Amratbhai Shankarbhai Rawal, Mehsana Gujarat. 2. Kunjubhai Kakadiyabhai Bhoya, Dang Gujarat 3. Pujabhai Dabhi, Sabarkantha, Gujarat 4. Karshanbhai Parmar, Sabarkantha Gujarat 5. Laxmanbhai Pagi, Panchmahal, Gujarat 6. Lilabhai Rawal, Patan Gujarat 7. Lakhabhai Becharbhai Khatana, Bhavnagar Gujarat



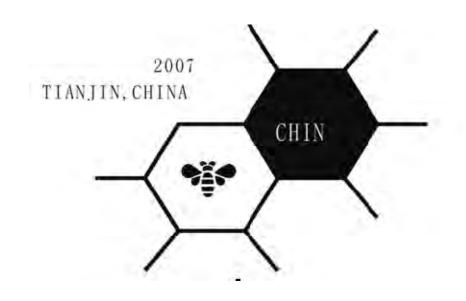
HERBAVATE

Herbal medicine for patients suffering with dermatitis and psoriasis

g2G

grassroots to global

Global GIAN – Building Global Value Chain for augmentation of Green Grassroots Innovations



Sales made

- 1. Coconut tree climber- USA (Florida, Massachussets, California, Hawaii etc.) Australia, Maldives, Sri Lanka, Brazil, Mexico, West Indies
- 2. Pomegranate deseeder-Turkey, USA
- 3. Garlic peeling machine-Pakistan
- 4. Arecanut husker- Singapore
- 5. Milking machine-Phillipines, **Uganda**, **Ethiopia**
- 6. Resin grading machine-Peru
- 7. Cassava peeling machine-kenya
- 8. Herbal growth promoters-Ghana

Product enquiries:		
Sl no.	Innovation/product	Countires
1	Coconut/palm tree climbing device	USA, United Kingdom, Vietnam, Australia, Sri Lanka, Mexico, Iran, West Indies
2	Entech oil expeller	USA, United Kingdom, Australia, Phillipines, Canada, Kenya, Colombia, S. Africa, Switzerland, Poland, Indonesia, Belgium
3	Garlic peeling machine	Slovenia, USA, Turkey, Peru, Singapore, Iran, Venezuela, Pakistan
4	Pomegranate deseeding machine	USA, Australia, Turkey, Venezuela, Hongkong, Israel, Netherlands, Thailand, UAE, Iran, United Kingdom
5	Cassava peeling machine	Congo, USA, Benin, Nigeria, Kenya, UAE, Uganda
6	Aaruni tilting cart	Uganda
7	Coconut defibring machine	China
8	Coconut dehusker	Mexico, New Zealand, USA, Philippines, Bangladesh
9	Lemon cutting machine	S. Africa
10	Milking machine	Bangladesh, Uganda, Ecuador
11	Palm leaf mat weaving machine	Fiji
12	Rain Gun (Chandraprabha)	Sudan
13	Tea making machine	Bangladesh,
14	Tile making machine	Bangladesh, Kenya, Rwanda, Ghana, Zambia
15	Trench digging machine	Pakistan
16	Zero head water turbine	Egypt
17	Arecanut dehusking machine	Chile

Amphibious Car The Chinese innovation by Hu Ze En



The Indian Innovation by P.S.Vinod, Kerala



Bicycle Hoe

Lao Yang, Shan dong province



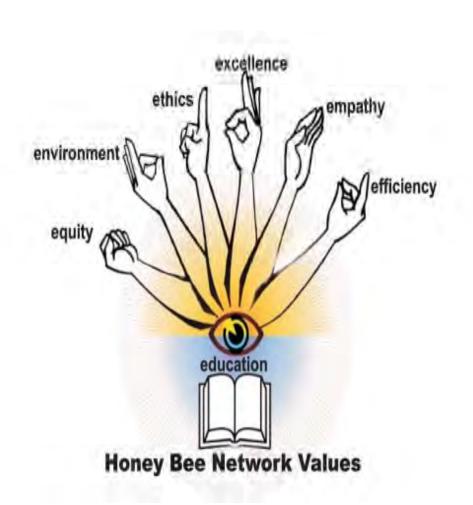


Gopal Malhari Bhise, Ahmednagar, Maharashtra





Values and basic principles of HBN



Cross pollination through Knowledge Sharing in local language

Recognition, Respect & Reward, reinforcing identity of creative people

Fair and just Benefit Sharing

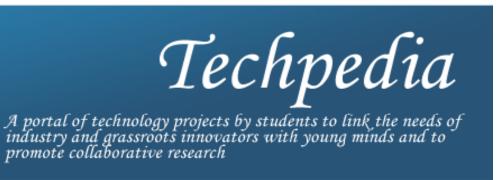
Dynamics of small town, small institutions, sub cultures

Lessons from www.techpedia.in by sristi.org

Innovations will emerge from big minds in small places, young people, even less trained ones

www.techpedia.in

 recently a new initiative <u>techpedia.in</u>, (a portal by SRISTI (sristi.org) pooling 104,000 engineering projects by 350k students from over 500 institutions) etc., engaging with youth in the one of the youngest country



Shanu sharma: vardan, iitk



Image, Speech Recognition and Speech Synthesis for

deaf and dumb to talk to normal people



Saurabh Saket and Rahul Ranjan, Bhutta College of Engineering & Technology, Ludhiana

Has any big company given you fridge that also gives you hot water, keeps food warm and consumes less electricity



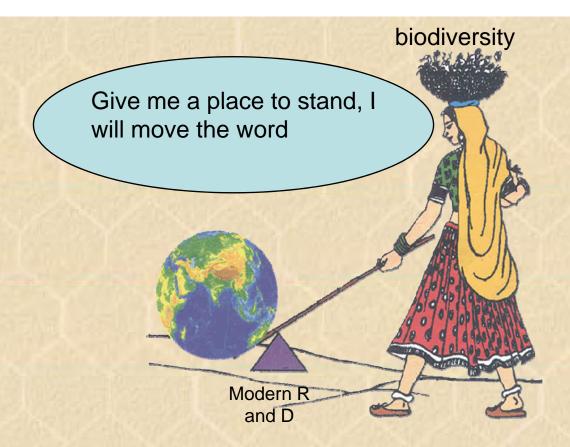
Lpg gas based refrigerator Chintan, mayank, biren Mehsana



Hot water from fridge Dhruv Mehsana



Exhaust pipe cools drivers cabin



SRISTI (Society for Research and Initiatives for Sustainable Technologies and Institutions, 1993) is a developmental voluntary organization, set up to strengthen the Honey Bee Network of grassroots innovators engaged in conserving biodiversity and developing sustainable solutions to local problems.

Shodh yatra

every summer, every winter





SHODHYATRA in salty arid plains MAY 2009

Blending formal and informal science and technology

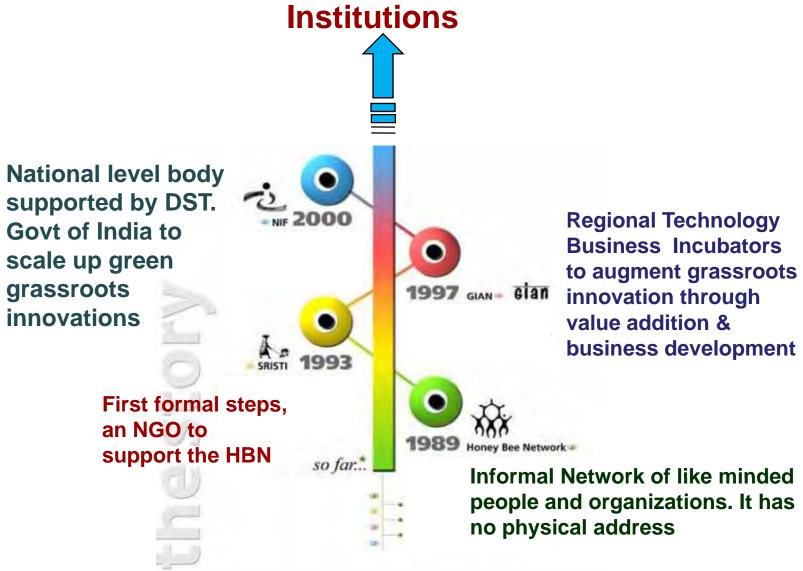
 Can people's knowledge push the frontiers of science and technology?

Satvik Traditional Food Festival, iim campus





Honey Bee Network- an Incubator of Institutions



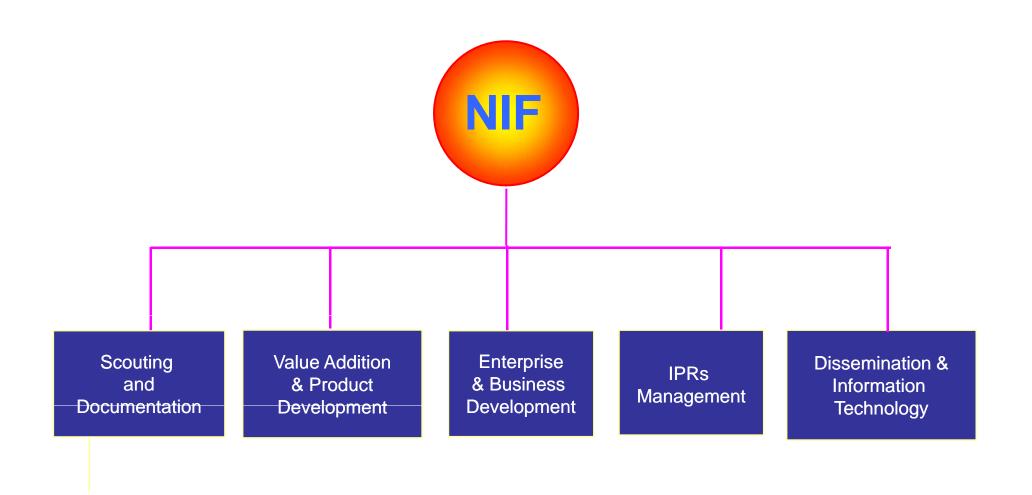
Mining the minds of masses

 NIF has mobilized more than 160,000 ideas, innovation, and traditional knowledge practices, of course not all unique, from over 500 districts of India. Patents have been filed for more than 450 grassroots innovations and outstanding tk practices in India and USA; much more are in public domain





Functions

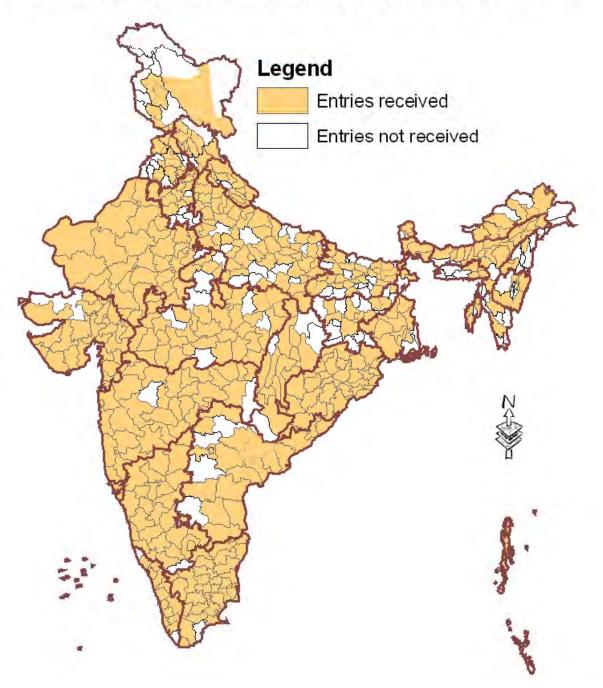




Current Status

- Scouted more than 160,000, ideas, innovations, traditional knowledge practices (Not all unique)
- 500+ patents filed on behalf of innovators
- 500 projects supported for value addition
- 174 projects under Micro venture innovation fund
- Transferred 64 technologies to 78 licensees

Coverage of Districts by NIF (2000-2010) N= 545





Future sources of learning, creativity and innovation would not be restricted to formal boundaries of organisations.





Children's Creativity and Innovation Day October 15



Key lessons:

- a)Tk is not uniformly distributed, some times neighboring villages don't know, sometimes within a village people don't know
- b)There is a huge difference between those who know but can t practice vis a vis those who can do both

c) Without generating an ethical value chain, there is not much benefit that will be shared; both market driven and self use driven open source and protected tech domains need to be nurtured; patents are important but collegial learning is even more important. Acknowledgement of people's knowledge at all stages of value chain including on packages

d) Moving towards Tech commons:

self employed people who work with their hands and are at near subsistence level need to be encouraged to copy and imitate the knowledge, but firms cannot usurp the people's tk and tk based innovations without licensing

Lead innovations and derivative innovations by a group of grassroots innovators and tk holders are kept in bundle. This bundle by common consent can be licensed to a firm but members of a community and other self employed people can copy and adapt it for their own survival

- E) PIC needs to be taken at different stages, assuring too much before finding out out novelty will raise expectations which may not be fulfilled, it will lead to frustration (see nifindia.org).
- F) Formal and informal science have to be blended before valuable IP can really be created. In any case credit may be given in ip in relevant cases to formal sector but assignment may still be done in the name of local communities

G: There is no fast track for applications based on TK at any level, national or international level

H: A clearing house mechanism may be created so that market opportunities may be generated for them

What are the ways in which national governments can deal with this challenge?

- Identifying local champions who have a passion for building upon people's creativity and innovative potential as well as traditional knowledge without in any way taking an obscurantist view of formal institutional science and technology.
- Empowering such individuals through endowments similar to the one created by Government of India in the case of NIF set up by Department of Science and Technology (with a corpus of 5 million dollars).
- Trusting the Governing Board of such a Foundation to maintain national register of grassroots innovations and traditional knowledge, and build a value chain around such innovations.

- Creating a policy environment for protection of people's knowledge and also providing risk capital for adding value for developing products and commercializing technologies at varying terms for mass consumption.
- Developing a fund for supporting diffusion of open source public domain technologies governed by the Prior Informed Consent of the knowledge holders, communities as well as individuals.
- Incorporating lessons from the unaided innovations as well as traditional knowledge in the curriculum at school level to reinforce the spirit of conservation of biodiversity and associated knowledge systems with simultaneous inducements of healthy skepticisms and positive experimental ethic.



Minds on the margin are not marginal minds:

www nifindia org

shall we join hands in learning from grassroots green innovators

Fortune really lies at the TOP of Innovation, ethical, and value pyramid

Thus poor people are not at the bottom of all pyramids



anil k gupta
National Innovation Foundation, SRISTI, honey bee network, IIMA
www.sristi.org/anilg

How did it happen:



The journey.....

Honey bee network, informal global social movement, started in 1987-88,



SOCIETY FOR RESEARCH AND INITIATIVES FOR SUSTAINABLE TECHNOLOGIES AND INSTITUTIONS (www.SRISTI.org) info@sristi.org



GRASSKOUTS IININOVATION NETWORK (wwwGIAN.org) **GRASSROOTS INNOVATION AUGMENTATION**



NATIONAL INNOVATION FOUNDATION (www.NIFindia.org) info@nifindia.org

Anilg@sristi.org

